

THE SHERMAN LIBRARY

FUNDRAISING COMMITTEE MEETING MINUTES

Wednesday, March 2, 2022
12:30 PM

PRESENT: Jaime Cantoni (Executive Director), John Ehrenreich, Irit Granger (Chairperson), Laura Jagodzinski (Secretary), Dee Ratterree, Barb Ireland

ABSENT: Caitlin Mandracchia

CALL TO ORDER: Irit Granger called the meeting to order at 12:34 PM. The meeting was held via Zoom.

REVIEW OF THIS MEETING MINUTES: Laura Jagodzinski, Dee Ratterree

EXECUTIVE SESSION - FUNDRAISING STRATEGY: Irit Granger moved the meeting into Executive Session at 12:35 PM and returned from Executive session at 1:20 PM.

RETURN FROM EXECUTIVE SESSION:

OLD BUSINESS: Update on forthcoming Fundraising Events

SOIREE: Jamie reported that a Save the Date has gone out and will be posted on website soon.

GOLF EVENT:

- Jaime discussed ways to optimize sponsorships
- Laura recommended we ask the event Chairs for a timeline, as we have in hand for our other fundraisers. Irit will follow up with the Kenneys.
- Barb wondered if there was a way to avoid credit card charges that we incur for ticket sales through Square. Laura and Jaime will check into whether new donor system allows us to add the option for the purchaser to cover the handling fee.

NEXT FUNDRAISING MEETING: Set for March 29 at 12:30 PM.

MEETING ADJOURNED: Irit Granger adjourned the meeting at 1:35 PM

Respectfully submitted,

Irit Granger Committee Chair