Irit Granger:

Okay, this is [Irit Grainger 00:00:06], Chair of the Fundraising Committee. And I'd like to call this meeting to order. Sometime during the course of the meeting, our President, [Mariya Herwitz 00:00:15], would like to join us. So she suggested that we alter the schedule just a little bit today from the agenda that was posted. And we will start with the Executive Session to discuss a potential new fundraiser. So I'm sorry, we started at about 4:06, and we can move

Irit Granger:

Okay. We're out of executive session. The time is now 4:29, and the first item on the agenda of our regular meeting is to talk about the Fundraising Charter. Laura created a draft for us that combines several other documents into one, which I had sent everyone in advance. Did we lose Caitlyn? We've lost her all together?

Ashleigh Blake:

Yeah.

Irit Granger: Yeah.

Ashleigh Blake:

She sent an email [crosstalk 00:00:34] saying there's bad service right now, so she can't join right now.

Irit Granger:

So you all have a copy of it?

Dee Ratterree:

If I do I've lost it if you don't mind sending it to me again I would love that.

Irit Granger: Okay. Ashleigh. Could you do that easily, or shall I?

Ashleigh Blake:

Sure. Absolutely.

Irit Granger: I'm right here. I've got it. I can send it if you want.

Dee Ratterree:

Yeah. Good thanks. I have so much stuff now. I mean, we all do I'm sure.

Irit Granger:

Right. So what Laura has done is she's consolidated the fundraising committee charter, the membership committee charter, and the strategic plan fundraising project into the single revised fundraising committee charter. And that's what we're looking to review and finalize today. Is that right, Mariah?

Irit Granger:

Yep.

Irit Granger:

And John, you have recently gone through this process with the membership charter?

John Ehrenreich :

Well it's still in process.

Irit Granger:

But it sounds like we're consolidating the two together, so.

Irit Granger:

Did you know that John?

John Ehrenreich :

No.

Irit Granger:

Okay.

Irit Granger:

You guys when we met, I think to discuss the strategic plan, maybe a month ago, five weeks ago, I can't remember when it was last. What I think we talked about was that the membership had spun off because there was a lot of work related to membership and that it was too much to have it part of fundraising because we were doing all the work on updating the envelope, and the buckets of membership etc. But now that that work is done, I thought what we had discussed is does that membership committee need to be separate anymore? Or since membership is really a subset of fundraising, does it just make sense to keep them together again?

John Ehrenreich :

Yeah. Yeah. That I knew.

Irit Granger:

So we have the draft charter in front of us. John, did you have a chance to look at?

John Ehrenreich :

No I haven't really looked at it. I have it in front of me right now.

Irit Granger:

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Okay. Well should we read it together as a means of reviewing it?

Dee Ratterree:

Hold on a sec. Go ahead. Sorry. Let me get it though.

Irit Granger:

The charter is meant to outline the purpose and procedures of the committee, and I read it briefly but I think some of the items like what we just discussed in terms of non-trustee committee members, those maybe could be sharpened up a little bit in here. But I'm not sure...

Irit Granger:

Do you want to just go paragraph by paragraph just to chunk it up?

Irit Granger: Okay. So I should read it aloud?

Irit Granger:

Sure.

Irit Granger: Does everybody have it in front of them?

Dee Ratterree: Yeah. [crosstalk 00:03:44]

Irit Granger:

So first paragraph regarding what the charter is meant to provide seems okay to me, anybody have any comments?

Barbara Ireland:

Irit. Just a question here, and Mariya, maybe you know this too, because if we're really combining the fundraiser and the membership committee into one, wouldn't we still have to reference the membership committee?

Irit Granger:

No. Because we just know that membership is... The concept of membership is a subset of the concept of fundraising. [crosstalk 00:04:16]

Dee Ratterree:

Yeah.

Irit Granger: Okay. As long as we don't lose that. Irit Granger:

Yeah. As long as we specifically address with our bullets which I believe I saw down here, membership specific tasks, then I think we're good.

Barbara Ireland:

Okay.

Irit Granger:

Okay. So the second paragraph says, "The purpose of the committee is to oversee the organization's fundraising. That's done by the board. And to position the board to achieve the fundraising budget and targets, as well as to establish and oversee guidelines for managing membership..." I would say and fundraising activities, right?

Irit Granger:

Well it already says to achieve the fundraising budgets into our budget and targets. [crosstalk 00:05:06]

Irit Granger:

To achieve the budgets and targets, but that's not the same as managing fundraising activities.

Irit Granger:

Okay. I got it. I can do track changes and capture these if you want, Irit.

Irit Granger:

Okay. Great.

Irit Granger:

I've got the word document open. I can do that.

Irit Granger:

Okay. Next paragraph is committee membership, and this is where we just discussed possibly refining that a little.

Dee Ratterree:

Mariya, I didn't get it if you sent it to me. It didn't come through.

Irit Granger:

Oh, okay.

John Ehrenreich :

There are two issues in here. First of all, in the parallel to the programming committee, the language of the programming committee says the committee is made up of at least three board members and committee members who are familiar with the library's programs and the needs and desires of the community.

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Dee Ratterree: Got it.

Dee Ratterree: You got it, Dee? Okay.

Irit Granger: That sounds good to me, John.

John Ehrenreich : Obviously it...

Irit Granger: To be consistent I would think.

John Ehrenreich :

The last piece of that about the library's programs is irrelevant. But you want to authorize the expansion [crosstalk 00:06:16]

Irit Granger: John, where are you? We're in the second paragraph. Where are you?

Irit Granger:

Oh, we're in the third paragraph.

Irit Granger:

Third paragraph now. I'm sorry, I was looking for the email. Okay. So committee membership. Okay.

John Ehrenreich :

So what I'm suggesting is that it replace the consistent at least three trustees to make it three trustees and community members who are familiar with the library's programs and needs or something like that.

Dee Ratterree:

Yeah. Just...

John Ehrenreich :

And that authorizes that it doesn't require it. It just says you can bring somebody else on.

Barbara Ireland:

[crosstalk 00:06:46] at least three trustees right, John? And then that phrase.

John Ehrenreich :

At least three. [crosstalk 00:06:52] Well the version in the membership committee is made up of at least three board members and committee members. [crosstalk 00:06:58]

Irit Granger:

Well whether we call them board members or trustees...

Barbara Ireland:

Yeah.

Dee Ratterree:

So could one board member and two community members?

Irit Granger:

No. It says at least three trustees.

Irit Granger:

That doesn't mean that we can't say two trustees... I don't think one is a good idea. But if we feel like it could be two trustees plus invited community members. It doesn't have to be three. That's just what somebody put in here as a starting point.

Barbara Ireland:

I really think it needs to be at least three trustees because when you look at the amount of work that the fundraising committee does and with membership as a subset of that, they're going to continue to have things [crosstalk 00:07:41] with membership. [crosstalk 00:07:42] Right? We're fooling ourselves.

Irit Granger:

And what if you don't find any community members, then it's all laying on the hands of two trustees?

Barbara Ireland:

Yeah.

Dee Ratterree:

Yeah.

John Ehrenreich :

So maybe it should just add a separate sentence that says, "The committee may co-opt other community members who are familiar with the library's programs and needs to serve on the committee."

Irit Granger:

As advisors to the committee. They can't actually be committee members, but they can be advisors to the committee. Sort of like our, on the investment committee, Rich Lanahan etc. They're advisors. They're recurring. They're invited every single time, but they don't have the title of member.

Barbara Ireland:

Mariya, in that model, are they allowed to vote? Community members, are they allowed to vote? [crosstalk 00:08:38]

Irit Granger: They do, right, Ashleigh?

Ashleigh Blake:

They do on the stock choices and things like that.

Irit Granger:

Yeah. They make a decision like if we're trying to figure out whether to sell or buy a stock, they vote.

Ashleigh Blake:

There's consensus.

Irit Granger: Yeah.

Barbara Ireland: So how would you envision [crosstalk 00:09:01]

Irit Granger:

But why can't they be members of the committee? You have to be a trustee to be a member?

Irit Granger:

I'd have to look in the bylaws. There may be something in the bylaws about our committees and who can be members.

Dee Ratterree:

Because you have to be elected, right? Don't you have to be approved? You can't just pop people on the board.

Irit Granger:

No, not on the board. On the committee.

Dee Ratterree:

But the committee is a function of the board.

Barbara Ireland:

There is a statement in the bylaws about membership on committees and when you do have people outside of trustees, but I don't remember exactly what it says at the moment.

Irit Granger:

Okay. I'm happy to pull that up if you guys can give me three or four minutes to do that, to find it.

Irit Granger:

Oh wow. On the spot. That's great. Shall we talk about the next paragraph while Mariya is looking for that, under organization?

Dee Ratterree:

Yep.

Irit Granger:

"The committee shall meet as required to address membership topics, provide agendas and [inaudible 00:10:06] to committee notices and agenda report to the board. Decisions will be made by a majority. The committee may invite to its meetings any trustee or other person as it deems appropriate to assist in performing its responsibilities."

Barbara Ireland:

That's where I think you can put in community members, community advisors and helpers.

Irit Granger:

It says the committee may invite to its meetings any trustee or other person as it deems appropriate. Should that be any trustee or members of the committee?

Mariya Hurwitz:

I found it in the bylaws if you guys want me to read it to you.

Irit Granger: Oh, sure [crosstalk 00:10:42]

Mariya Hurwitz:

Section 12: Board Committees. "The board may designate two or more trustees to constitute an executive committee or other committee. Trustees or non-trustees may serve on committees created under this section. Each committee shall have and may exercise the authority of the board as provided in the resolution establishing the committee, provided however that no committee may fill vacancies on the board or any of its committees, or approve any of the fundamental matters. And then it just goes on to say the provision set forth in this article regarding meetings, transactions of business, about a meeting, a notice, a waver of notice, teleconferencing, da, da, shall also apply to board committees and committee members. Each such committee shall serve at the pleasure of the board and keep minutes of its proceedings which shall be reported to the board."

Mariya Hurwitz:

So it sounds to be in reading that, Barb, would you agree that you can have non-trustees serve as actually committee members. [crosstalk 00:11:56]

Irit Granger:

That's what it sounded like to me.

Barbara Ireland:

[crosstalk 00:11:56] committee members, my question is do they vote?

Mariya Hurwitz:

I don't know. That's the entirety of section 12. Non-board ad hoc advisory committees. Just bear with me here. "The board may from time to time form ad hoc advisory committees as it believes are necessary for the promotion of activities. The members of ad hoc advisory committees need not be trustees, and are appointed at the pleasure of the board."

Mariya Hurwitz:

"Ad hoc advisory committees shall be advisory only", but these are the entire committees, "Shall be advisory only and shall report their recommendations and suggestions to the board. The ad hoc committees do not have or exercise any of the powers of the board." And then it's all the same thing about the quorums and voting. So actually, that's important.

Mariya Hurwitz:

"The provisions set forth above regarding meetings, transactions of business without a meeting, teleconferences, notice, wavers of notice, quorum, and voting requirements shall also apply to committees and their members as applicable."

Irit Granger:

It sounded like in the first paragraph you read that you can have non-trustee members of committees. [crosstalk 00:13:41] So Barb's question is, can they vote? I think they do already. Right?

Barbara Ireland:

They do on the investment committee.

Irit Granger:

And they do... Well that's an advisory group, the facilities committee right?

Barbara Ireland:

Yeah. That's an ad hoc committee.

Ashleigh Blake:

They make suggestions. [crosstalk 00:14:01]

Barbara Ireland:

My reasons for asking this is if you look at the scenarios, when you do this, you try to do it for people I the future to administer the library. And for instance, if we have three members on a committee and two advisors. And you have to decide on an issue to bring before the board, and the advisors have given

their advice. When you have to decide on whether or not you have to bring that issue to the whole board and they get to vote on that. For instance, that's one scenario.

Barbara Ireland:

I don't think you ever want to have a scenario where you have more advisors than you do board members either.

Irit Granger:

Or non-trustees having a majority in a vote, yeah.

Barbara Ireland:

Yeah. That's what I mean. I mean, I think most of the time we come to consensus on issues rather than voting, so it may not be that important. I'm just thinking about the future.

Irit Granger:

Do you think we should add a statement to this paragraph indicating that community members familiar with the library may participate in committee meetings or may be a member of committees, but apart from advice and consensus are not voting members? Something like that.

Barbara Ireland:

I think you can say in an advisory capacity.

Irit Granger:

They serve in an advisory capacity and just leave it at that.

Barbara Ireland:

Yeah. You could do that.

Mariya Hurwitz:

Okay. So the committee shall consist of at least three trustees and any community members considered to be... What?

Irit Granger:

Familiar with the library's needs is what John's said.

Mariya Hurwitz:

Familiar with the library's operations and fundraising needs.

Irit Granger:

Okay.

Mariya Hurwitz: We can edit this. I'm just getting something written down. Barbara Ireland: And shall act in an advisory capacity.

Mariya Hurwitz:

These non-trustee participants will be treated as advisors to the committee?

Barbara Ireland:

Yeah.

Mariya Hurwitz: These non-trustee participants...

Irit Granger: Will serve in an advisory capacity?

Mariya Hurwitz: Perfect. [crosstalk 00:16:40]

Barbara Ireland:

In other words, these are the people that you would call in on occasion to help out without having to form an actual ad hoc committee. Do you know what I mean?

Irit Granger:

Right. I mean, especially fundraising which requires so much work. If you've got someone out there that's ready, willing, and able, we want to capture their energy and talents. Right?

Barbara Ireland:

Well for instance, if we decide to consider, continue the book sale list [inaudible 00:17:11] Pat Corigan is leaving. There may be somebody who has worked with that who we'd consider having advise on how to do it the first time without her.

Irit Granger:

Right.

Barbara Ireland:

You know?

Irit Granger:

That would be more of a one-off advisor I suppose than someone serving on a regular basis.

Barbara Ireland:

They all could be actually as needed.

Irit Granger:

Mm-hmm (affirmative). As needed. As needed maybe should go in there, Mariya.

Mariya Hurwitz:

Okay. Hold on. And I will read this to you. "The committee shall consist of at least three trustees and any community members, as needed, considered to be familiar with the library's fundraising needs. These non-trustee participants will serve in an advisory capacity and are not... "I had the word considered committee members. I could just say are not committee members.

Irit Granger:

But the bylaws said they could be.

Barbara Ireland:

Yeah. I just think we just say they shall serve in an advisory capacity.

Irit Granger:

Yeah. I think just put a period after advisory capacity and leave it at that.

Mariya Hurwitz:

Okay. So are we leave the question as... I mean, does advisory capacity mean can not vote. Is that the meaning of advisory? Because we don't want to leave any question unanswered say this doesn't... Five years from now somebody wonders what we meant.

Dee Ratterree:

I don't think you have the right to vote if you're not actually a board member. We've all been over, we're formally ensconced. We love their advice. They don't get to vote. [crosstalk 00:18:59]

Mariya Hurwitz:

I actually am just sticking the word only. So these non-trustee participants will serve only in an advisory capacity.

Barbara Ireland:

That's good.

Mariya Hurwitz:

I feel that makes it clearer.

Barbara Ireland:

I like it. [crosstalk 00:19:07]

Mariya Hurwitz:

Okay.

Irit Granger:

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Okay? Now that was under committee membership. That adjusted paragraph Mariya [crosstalk 00:19:25], but the next paragraph organization sort of overlaps with that quite a bit, doesn't it? Especially the last sentence.

Mariya Hurwitz:

Well so, in this case, you might invite somebody maybe to your meeting. Maybe they just come once, maybe that's the same thing, I don't know.

Irit Granger: Well I guess you could have a guest.

Irit Granger:

Yeah. I guess we could say as noted above, the committee may invite to its meetings any trustee or other person as it deems appropriate.

Irit Granger:

That's good.

Mariya Hurwitz:

Okay.

Irit Granger:

Okay. Moving on to the authority and responsibilities. "As approved by the board, the authority and responsibilities of the committee are to work with the executive director to establish a fundraising plan for the year that encompasses the following: introduces new donors to the organization by means of membership and retains and upgrades those that have given in the past, explores new and innovative ways to raise funds, evaluates and strategizes fundraising efforts, includes an annual event plan and considers adding an occasional extra event."

Irit Granger:

How's that so far? These bullets, I guess there are more bullets, they were just not indented the way the others were. Right?

Mariya Hurwitz:

Well I think it sort of works with the executive director to establish fundraising plan and then what does that mean. And then [crosstalk 00:21:13] task is monitoring and execute...

Irit Granger:

Monitor. Okay. So far, of those four bullets, are we in accord that that's what we work with the executive director?

Mariya Hurwitz:

So the last bullet, and this is just how I read it, the last bullet implies to me that the annual event plan is recurring. It's the same events always and we might consider occasionally changing it or adding an event. Do we need that last part of the sentence? Can it just say includes an annual event plan?

Yeah. I totally think that that's correct, Mariya.

Ashleigh Blake: Or maybe considers possible additions. Occasional extra events sounds very definitive.

Mariya Hurwitz: Right. Exactly. [crosstalk 00:22:03]

Irit Granger:

Irit Granger:

And an annual event plan can include anything including...

Mariya Hurwitz:

Yeah. So it leaves it nice and open.

Irit Granger:

Yeah.

Barbara Ireland:

Yeah.

Irit Granger: What is an annual event plan? You mean a fundraising event plan? Fundraising?

Mariya Hurwitz: Yeah. Let's put the word fundraising in there.

Irit Granger:

Yeah. It sort of seems vague to me. Includes an annual fundraising...

Ashleigh Blake:

[crosstalk 00:22:32] could include membership meetings, maybe an annual membership meeting or something like that which really isn't under the purview of fundraising.

Irit Granger:

I'm sorry, Ashleigh, what did you say?

Ashleigh Blake:

An annual event plan to me says something that would include our annual board of trustee [crosstalk 00:22:50] and things which are not fundraising, but they're part of our annual plans. But I agree we should say fundraising.

Irit Granger:

Do we need to put membership as well? Fundraising and membership event plan or no?

Mariya Hurwitz:

No, because these are the sub-bullets to the fundraising plan.

Irit Granger:

Okay.

Irit Granger:

Well I think this is okay because I think membership is addressed in another bullet.

Irit Granger:

Okay. So the next major bullet is monitor execution of the Plan. P should be capitalized. Evaluates cost effectiveness and performance to plan, makes and oversees changes to help achieve the annual budget.

Mariya Hurwitz:

Yeah. I just... Because this is a bullet under... This is number two. If these were numbers, this would be number two of the responsibilities of the committee. Because the responsibilities of the committee are to monitor execution of plan, evaluate, not evaluates, but evaluate cost-effectiveness, make and oversee. I'm just getting rid of those S's just grammatically.

Irit Granger:

Okay.

Mariya Hurwitz:

Okay. [inaudible 00:24:13] make and oversee changes...

Irit Granger:

I mean, that sentence is correct... I mean, that is what we do.

Mariya Hurwitz:

Mm-hmm (affirmative). So when it says make and oversee changes to help achieve the annual budget, does that mean...

Irit Granger:

Changes in the plan.

Mariya Hurwitz:

Okay. In other words, we need another event, because we're not going to meet our budget this year. Is that what that's getting at?

Irit Granger:

Or let's print an additional 500 golden tickets to meet...

Mariya Hurwitz:

Yeah.

Barbara Ireland:

Or let's get rid of an event and replace it with one we like better.

Mariya Hurwitz:

Okay.

Irit Granger:

Right.

Irit Granger:

So it's the annual library budget not the annual fundraising budget?

Irit Granger:

Correct.

Mariya Hurwitz:

I'm just going to put the word library in there because it was confusing to me [crosstalk 00:25:11]

Barbara Ireland:

Yes. I agree.

Irit Granger: To help achieve a budget, do you achieve a budget?

Mariya Hurwitz:

To help...

John Ehrenreich : Meet.

Dee Ratterree: You meet a budget.

Mariya Hurwitz:

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Meet. Got it.

Irit Granger:

Okay. Moving on next bullet, or number three as it were. "Provide leadership in achieving the plan by first taking the lead in outreach efforts such as chairing an event or chairing a part of an event, hosting and meeting with donors individually." Now I don't think that it has to be the fundraising committee members that have to chair the event. For instance, Lauren and Al Kinney chaired the golf event.

Barbara Ireland:

I would think that this is more the membership outreach. I don't know [crosstalk 00:26:19] fundraising too.

Ashleigh Blake:

Is it more of a suggestion? Like taking the lead in outreach efforts such as chairing an event or chairing part of an event, hosting, it's options that you could choose within meeting an outreach.

Dee Ratterree:

Right. With that... Yeah.

Ashleigh Blake:

So it's not directly saying you have to do this, but these are some of the options in taking the lead in outreach.

Mariya Hurwitz: Right. Yeah.

Barbara Ireland:

Okay.

Dee Ratterree:

Without fascism.

Barbara Ireland:

This is where you might need a person for a legacy issue or you might need a person if they were willing to sponsor a large part of an event, like the virtual auction. That's an example. Right?

Irit Granger:

Would it be appropriate to add something to this, after such as chairing an event or chairing a part of an event, or identifying non committee members to chair an event?

Mariya Hurwitz:

I was just trying to think along those same lines, Irit, like identifying who the lead is going to be, it may not be a committee member that takes the lead.

Irit Granger:

Yeah. I feel like too much lands at our feet to be honest, and I'd like to fix that if we can.

Mariya Hurwitz:

Taking or identifying a lead in outreach efforts.

John Ehrenreich :

I guess I'm wondering why this needs to be spelled out in such great detail.

Irit Granger:

Yeah.

Dee Ratterree:

And why now? Why online and why in committee meeting? [crosstalk 00:27:53]

John Ehrenreich :

Yeah. My take is to provide leadership in achieving the plan period is fine for that item. But if we want to do more, I agree with Dee that it seems like this level of wordsmithing doesn't make sense to do with six people.

Dee Ratterree:

No. And you know what somebody who wants to can wordsmith it and send it out to all of us...

Irit Granger:

This is what I've been asked to do. So I'm just following orders.

Dee Ratterree: You've been asked to do this [crosstalk 00:28:26]

Mariya Hurwitz:

This committee gets to put together what it thinks the charter should be and present it to the board for votes, so we can do whatever we want here. We can make whatever recommendations we think are... I mean, nobody else is on this committee, right? So it's yours, ours to create as we see fit and I doubt we'll get any pushback.

Ashleigh Blake: Are you trying to meet a deadline of the next meeting?

Mariya Hurwitz:

Yeah. This is going to be presented on the 8th.

John Ehrenreich :

It seems to me that this whole section as well as the next bullet point could be simplified dramatically, "To provide leadership in achieving the plan (e.g. taking the lead in outreach efforts, encouraging trustees to participate in fundraising events, and cultivating and stewarding major donors through direct calls)." And if it's an e.g., it's not exclusive, it just gives the idea of the kind of things we're talking about.

Irit Granger:

I like it.

Mariya Hurwitz:

Okay. So we're going to delete the second bullet all together because obviously that's what the committee does, supports fundraising efforts and participates. I mean, that's sort of not necessary.

John Ehrenreich :

Yeah. And shorten each of the other items including the following bullet point in a parenthesis as e.g.

Mariya Hurwitz:

What does e.g., oh [crosstalk 00:29:59]

John Ehrenreich :

"To provide leadership in achieving the plan (e.g. chairing an event, encouraging trustees to participate in fundraising events, and cultivating and stewarding major donors through direct calls). It's an e.g., so it doesn't have to be all inclusive.

Irit Granger:

And that eliminates the first bullet on the next page too.

John Ehrenreich :

Yeah. It includes that in it.

Mariya Hurwitz:

Let me write a draft sentence here and then I'll read it to you guys. Okay. I came to a stopping point because I can't remember what you said, John. So, "Provide leadership in achieving the plan (e.g. by chairing events, encouraging the trustees to participate in fundraising events...)

John Ehrenreich :

Or cultivating an stewarding major donors through direct calls.

Irit Granger: And I'm going to say [crosstalk 00:31:03] cultivating and stewarding...

Dee Ratterree:

Direct contact.

John Ehrenreich :

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Yeah. That's better. And direct contact with major donors.

Dee Ratterree:

[crosstalk 00:31:25]

Irit Granger:

Right. But the beginning of that sentence said, for example, taking the lead...

John Ehrenreich :

Taking the lead in outreach events, encouraging trustees [crosstalk 00:31:36]

Irit Granger:

Is that what you had Mariya?

Irit Granger:

No, I had "Provide leadership in achieving the plan (e.g. by chairing events, encouraging the trustees to participate in fundraising events)", I'm just reading what I had, and direct contact with major donors. So what do I need to add?

John Ehrenreich :

Yep. That's it.

Irit Granger: Don't put taking the lead in outreach efforts?

John Ehrenreich :

No. It doesn't say you can't do that. It just says that these are examples of things you can do. The general principle is providing...

Dee Ratterree:

The world is your oyster.

Barbara Ireland:

So are you suggesting then that we get rid of the other bullets below that.

John Ehrenreich :

Yeah. No, no, not all of the other bullets. Because we think we need...

Irit Granger:

Just the first one on the second sentence. The one that starts with cultivate.

Mariya Hurwitz:

Oh, I can get rid of cultivate and steward major donors. Okay, got that. Okay.

John Ehrenreich :

And then I think the next two points can be also combined. It can read, "Work in conjunction with the executive director to establish membership guidelines and fees and to resolve incomplete or inconsistent membership data."

Mariya Hurwitz:

Okay. Yeah.

Irit Granger:

Holy moly, this is... Yeah, there's a lot of detail in here that's really...

Irit Granger:

Too much detail [crosstalk 00:33:08]

John Ehrenreich :

Yeah. It's not a charter. It's like an agenda.

Irit Granger:

The only thing you didn't touch on John was ensure procedures are consistent with the by laws and certificate of incorporation.

John Ehrenreich :

Right.

Irit Granger: Where's that?

John Ehrenreich :

If you want to add that though it seems like everything the committee does is supposed to be consistent with the bylaws [crosstalk 00:33:30]

Irit Granger: So that's a given kind of?

John Ehrenreich :

I don't think it needs to be said on each committee that...

Irit Granger:

What, Barb?

Barbara Ireland:

I think... If Laura drafted a lot of this, she's very cognizant of the bylaws and the certificate of incorporation, how that does impact what we do. And I think she probably did that for emphasis to say the future boards, okay, you got to keep this in mind at all times.

Mariya Hurwitz:

Yeah. Let's put it as the final bullet. Its own final bullet at the bottom? How's that? So we'll finish the list with ensure procedures are consistent with bylaws and certificate of incorporation. Instead of making...

John Ehrenreich :

Yep.

Irit Granger:

Okay.

Barbara Ireland:

By the same token, I just want to go back to bullet number three for a moment. That we have now taken out [inaudible 00:34:23] okay? Again, I don't mean to put words in Laura's mouth, but I know that she is very concerned about the fact, in terms of the future of the board, that certain trustees not be overworked. And so I think that was her way of trying to say, "Look all the trustees need to participate in these things to some degree, and so it's our committees responsibility to encourage them and call on them to do this."

John Ehrenreich :

Didn't we include that in?

Mariya Hurwitz:

We did include that. We did. [crosstalk 00:34:58] Yeah. We just moved it up, so now number three under this whole authorities and responsibilities section reads, "Provide leadership in achieving the plan, e.g. chairing events, encouraging the trustees to participate in fundraising events, and direct contact with major donors."

Barbara Ireland:

Okay. That's fine. I think that emphasizes it enough, and I think that's one reason why this bullet was in there. That's all [crosstalk 00:35:27]

Irit Granger:

Yeah.

Irit Granger: And what was the final wording, Mariya, on...

Mariya Hurwitz:

Work in conjunction?

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Irit Granger:

The membership data? Because I know Laura is very keen on that.

Irit Granger:

So bullet number four reads, "Work in conjunction with the executive director to establish membership guidelines and fees, and work to resolve incomplete or inconsistent membership data."

Irit Granger:

Okay. Perfect.

Irit Granger:

And then I took the sentence about procedures, bylaws, certificate of incorporation, I created a brand new bullet at the bottom of the list with that one.

Irit Granger:

Okay. [crosstalk 00:36:04]

Barbara Ireland:

Are you taking out, "Cultivate and steward major donors through more direct laws... [inaudible 00:36:11]

Irit Granger:

We had moved...

Dee Ratterree: [crosstalk 00:36:13]

Mariya Hurwitz:

We had moved that up to bullet four when we said, "Encourage trustees to participate in fundraising events and direct contact with major donors."

Barbara Ireland:

Again, I thinks she was more specific on this point because she envisioned that we would actually do more work with donors than we've done in the past. [crosstalk 00:36:37]

John Ehrenreich :

That seems like it's a decision of the committee in any given year [crosstalk 00:36:42]

Barbara Ireland:

I think this was an area...

Mariya Hurwitz:

I think it's part of our strategic plan.

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Barbara Ireland:

Yeah.

Irit Granger:

Well what she wrote to me, and which was her concern I think is the library is required by the state of Connecticut to prepare a list of all members entitled to vote at the annual meeting. Donors do not always provide all the information needed for us to record their membership, and she's saying the committee has a key role in helping to resolve these gaps in info and data.

Irit Granger:

So that's [crosstalk 00:37:15] the concern she highlighted to me.

Dee Ratterree:

It says that... [inaudible 00:37:19]

Irit Granger:

No, no. I know it covers that. But I'm just saying [crosstalk 00:37:26]

Mariya Hurwitz:

Okay. So I feel, and we can give this to Laura for her feedback, but I feel like the sentence, "And work to resolve incomplete or inconsistent membership data..."

Irit Granger:

Covers it.

Irit Granger:

Covers it.

Irit Granger:

Yeah. Absolutely. [crosstalk 00:37:46] absolutely.

Mariya Hurwitz:

Yeah. So we don't need bullet number five here.

Irit Granger: Mariah, can you send this new draft to all of us?

Irit Granger:

Yep.

Irit Granger:

And we can email our response to each other, and if we're all in accord, that's what we can present at the next board meeting?

Mariya Hurwitz:

Yeah. Is that how you'd like to handle it? If you have time just...

Irit Granger:

No?

Dee Ratterree:

Don't present it at the next board meeting. Send it out, and if there are any issues, present the issues at the next board meeting. But this takes up a very huge amount of time. This is... We haven't forwarded anything about fundraising except getting a charter.

Mariya Hurwitz:

Okay. So there's another bullet after the incomplete data one that we deleted because we incorporated that into the bullet above. So I think number six is, "Ensure that ethical fundraising practices are in place, that donors are acknowledged appropriately, and that fundraising efforts are cost-effective."

Dee Ratterree:

You want to say ethical and legal? Or does ethical include legal.

Barbara Ireland:

No.

Dee Ratterree: No, you don't want to say it or no, it doesn't?

Barbara Ireland:

You can be ethical but not be legal. Or you can be legal but not be ethical. [crosstalk 00:39:09]

Mariya Hurwitz:

Right. Illegal would be like we didn't get a permit for a raffle. So I think legal is probably a good idea.

Irit Granger:

You can be legal and not be ethical? I have to think about that.

Mariya Hurwitz: And vice versa. [crosstalk 00:39:22]

Irit Granger:

Well the vice versa I can see. I just have to think about... Oh, yeah. Because yeah, you can carry a gun, that's legal. But it's not ethical to go around...

Barbara Ireland:

You can go by what the law says, but conduct yourself in such a way that you're not very ethical.

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Irit Granger:

Yeah.

Mariya Hurwitz: Or maybe the law that allows...

Irit Granger:

I can think of a political figure that does that.

Irit Granger:

Maybe the law allows selling raffle tickets to children in Connecticut, but would we want to do that in the library.

Irit Granger:

I see. Right. So I guess we need both then. Ethical and legal.

Barbara Ireland:

Yeah.

Irit Granger:

Okay. Well, Dee, I know this was a real time taker upper, and I had not included it in my schedule, but I was asked to. So at least we got through it.

Dee Ratterree:

[crosstalk 00:40:10] what you have to do, but... [crosstalk 00:40:15]

Irit Granger:

So the way we'll work it now then Mariya, you'll send us all a draft?

Mariya Hurwitz:

Yep. I'm going to do it in two minutes.

Irit Granger:

And then, let's copy each other on feedback.

Irit Granger: Yeah.

Irit Granger: And if we don't have much...

Dee Ratterree:

Let's not do it in a thread because we lose things in a thread. So everybody send it to you as the head of the committee but don't send it as a thread. Does anybody understand what I'm trying to say here?

Mariya Hurwitz:

Don't reply all?

Dee Ratterree: Yeah. Having lost my entire... Nevermind.

Irit Granger:

Okay. All right. Understood. So well Mariya, you're going to send it out, and maybe as the president, people should send it back to you. I don't know. Either way, I'm fine.

Irit Granger: [inaudible 00:41:14] second.

Irit Granger: What?

Mariya Hurwitz:

I'm about to say, "That's fine." And then I was like, "What do I have on my work date next week?"

Irit Granger:

Okay. Well send them to me then, and I'll... [crosstalk 00:41:30] link them and send them to you or something like that.

Mariya Hurwitz:

Okay. We can always, you and I, regroup, if you want, for 30 minutes [crosstalk 00:41:40]

Irit Granger:

Okay. But the upside is we're not presenting this in November?

Mariya Hurwitz:

Okay. We don't meet in December, just so you know, so this will be presented in January.

Irit Granger:

Is that cool with everybody?

Barbara Ireland:

Yeah.

Irit Granger: Okay. Barbara Ireland:

It gives us more time to...

Dee Ratterree:

It gives you time to refinish and [inaudible 00:42:00]

Irit Granger:

Okay. Good. Okay. Let's move on if we can to the golden ticket raffle.

Dee Ratterree:

Yay.

Irit Granger:

So Ashleigh, do you want to say how many tickets we've sold so far?

Ashleigh Blake:

Sure.

Irit Granger:

I know that Dee and Barb have been doing a [inaudible 00:42:19] job at the IGA.

Ashleigh Blake:

They have. We have... This includes tickets allocated to board members that haven't come back yet but we're going to assume they're going to sell all 15. It's 354 sold, and then we have 30 additional ones that Mariah picked up 15 and Barb picked up 15 a day or two ago. So if you throw those in the mix, that would be 384.

Irit Granger: And did every board member pick up a packet?

Ashleigh Blake:

Yes, except for Caitlin, she will be picking them up soon.

Irit Granger:

Okay. Okay, and then we have, not this weekend, but the following weekend, back at the IGA, right? I know I'm there.

Barbara Ireland:

[crosstalk 00:43:00] Let me read to you who's supposed to work. Irit and Henry are working together from 9:00 to 11:00, and then John and Dee are working together from 11:00 to 1:00. So Irit, can you pick up the set-up from the library on Friday afternoon?

Irit Granger:

Yep.

Barbara Ireland:

To take with you on Saturday morning. And then John and Dee, can you figure out between the two of you who's going to bring it all back to the library?

Dee Ratterree: Well John, can we?

Barbara Ireland:

I'm sure you can.

Dee Ratterree: [inaudible 00:43:38] you're muted, I can't hear what rude thing you're saying.

John Ehrenreich :

This has got to be the 6th, right?

Barbara Ireland:

Yes. That's who's working, and those are the obligations. Irit will pick it up on Friday afternoon. The stuff from the library, and either John or Dee, if you bring it back after you're finished on Saturday, that would be good.

Barbara Ireland:

Now I don't know who will be at the library on Saturday, but generally what we've done is give it to one of the staff members and ask them to lock up the cashbox and let the executive director know that money is there, and it does need to be deposited soon.

Dee Ratterree:

Should we send an email to Ashleigh? How have we been doing that?

Ashleigh Blake:

The technical assistant who's on duty texts me and tells me [crosstalk 00:44:39] check. And then I come in on Monday, I enter them, and I deposit the money [crosstalk 00:44:44]

Barbara Ireland:

Yep. I sent Ashleigh a notice when I sent all of you the notice on how much we had sold and how much cash was in the box so she knows. But that's the process.

Irit Granger:

Well it sounds like we're on course to certainly sell 500, how are we going to... I mean, once we have the next Sherman IGA thing, but how can we push sales because we've got a thousand to sell this time.

Ashleigh Blake:

So Dee created a shorter press release too, so I can put that in the paper. Would you like me to submit that this week for next weeks or do you want us to have it going the second week of November? First week or second week in the paper?

Dee Ratterree: First week and second week.

Ashleigh Blake: I don't know if they'll hit it twice. [crosstalk 00:45:37]

Irit Granger:

I think next week is important because we're selling tickets that Saturday.

Ashleigh Blake:

Okay, so I'll get it in for next weeks. The other question is we can do an ad in the paper to try to raise more money.

Irit Granger:

Please. Yes.

Dee Ratterree: [crosstalk 00:45:50] How much does it cost?

Barbara Ireland:

Yes, definitely.

Ashleigh Blake:

The size of the one that we used at the golf tournament which was like that was about \$55.

Irit Granger: In the Tribune, you mean?

Ashleigh Blake:

Yes, and they put it usually on the same side as the events. It's in a good spot generally, the bottom right side so it's a visible spot when you open the paper.

Irit Granger: Do we advertise in the Sentinel or no?

Ashleigh Blake:

We do. We can give them a shot too at the same time. So there's the paper, putting the press release in, putting an ad, the sign went out today, out front, the sandwich board sign.

Irit Granger:

Transcript by Rev.com

Oh, that's great. I love that sandwich board sign.

Ashleigh Blake:

I did move the big sign that we used at the IGA, I moved it down to the entry table, and I noticed more people noticing it there then when it's up on the table in the library. So that moved a little bit.

Irit Granger:

I noticed the flyer was hanging in and outside the IGA, which is great, but I don't think it's on the bulletin board.

Barbara Ireland:

lt was.

Irit Granger:

Oh, was it?

Dee Ratterree:

I did it. The bulletin board is so covered with stuff that you either have to take somebody's stuff down, which is kind of rude, or it gets lost. So I put it where people go in and come out. But [crosstalk 00:47:13]

Mariya Hurwitz:

I saw it there today. It looked good.

Barbara Ireland:

Ashleigh, do we know how many tickets are out with board members at this point?

Ashleigh Blake: Let's see. So Mariya just turned hers in. One...

Irit Granger:

Well done, Mariya.

Irit Granger:

Thanks.

Ashleigh Blake: Three [inaudible 00:47:34] four, five...

Mariya Hurwitz:

I was at a soccer game, Irit, and I ran into somebody who told me she wanted tickets, and I said, "Oh, I don't have my tickets with me. I'm sorry. And somebody said, "Tickets for what?" And I said what it was for, and he's like, "I'll take 10." And handed me two one hundred dollar bills.

Irit Granger:

Transcript by <u>Rev.com</u>

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Oh, my gosh. No. Who was that? Can you tell me? No.

Mariya Hurwitz:

J.P. Press. Johnathon Press.

Irit Granger:

I don't know. He deserves a very special thank you. That was lovely.

Ashleigh Blake:

So we have not received tickets back yet from eight trustees, but that doesn't mean they're not sold and in process. You know, I mean...

Barbara Ireland: But that's [crosstalk 00:48:19]

Irit Granger: Well I'm only halfway through mine.

Barbara Ireland: That's 120 tickets, and at \$20 a piece, it's...

Dee Ratterree: 240.

Barbara Ireland: \$240.

Ashleigh Blake:

In my tickets sold numbers, I added those in. I assumed...

Irit Granger: She added them in, Barb.

Ashleigh Blake:

I added those in. The assumption was that they would be sold or purchased by the trustees. Now I do...

Barbara Ireland:

Wait a minute, wait a minute... I don't think I'm... Are you saying that you added in the ones that they had already to the 384 tickets total.

Ashleigh Blake:

Yes.

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Barbara Ireland:

Wow.

Ashleigh Blake:

I assume that they're sold because the trustee is going to sell them or buy them or find a way to unload them. So I assume that those were sold. So so far we've sold 70 tickets at the library or online, 76 at the IGA, and then the rest have been trustees. I do notice when I put an e-newsletter with it, we get some hits right after because it has the link to [crosstalk 00:49:16] so I can continue putting it in newsletters. I can put it on Facebook. It's just you don't want to have it constantly droning on because then people overlook it. So you have to scatter it around.

Barbara Ireland:

I think that we should encourage the trustees, if they have sold their tickets to bring them in so that we can get those tickets added into the system for sure.

Dee Ratterree:

But they are added in.

Barbara Ireland:

I understand they're added in. What I'm about to say is we should encourage them to come and get more.

Irit Granger:

I agree.

Barbara Ireland:

I'm on my second batch. Dee has sold three batches, and I think that...

Irit Granger: You've sold 45 tickets, Dee?

Dee Ratterree:

Yes, I have.

Irit Granger: Wow. She's a machine.

Barbara Ireland:

Well I think that we need to encourage the rest of the trustees to try to sell more than just 15.

Irit Granger:

I agree. Who should do that?

Barbara Ireland:

Transcript by Rev.com

You. You're chairman of fundraising.

Irit Granger: I'm not chair of the golden ticket raffle, though.

Irit Granger: Who's chairmen of the golden ticket?

Barbara Ireland: We'll get [crosstalk 00:50:19]

Irit Granger: Barb and Dee. What?

Barbara Ireland: I mean, Mariya should do it.

Irit Granger: Mariah is...

Barbara Ireland: She's the [crosstalk 00:50:26]

Dee Ratterree:

Barb, we can send out an email saying, "Okay, you guys, if you haven't done your tickets, do them. If you have, bring them into the library."

Barbara Ireland: But I don't think that [inaudible 00:50:39] hammer as Mariya.

Dee Ratterree:

Yeah. But Mariya has plenty to do.

Irit Granger: Well sending an email doesn't take [crosstalk 00:50:47]

Dee Ratterree:

... Afraid of me. I'm so mean. I think you should just let that go.

Irit Granger:

The important point is we need to sell more tickets. We need more tickets sold so...

Mariya Hurwitz:

How many [crosstalk 00:51:00] I'm sorry I could do the math Marite or Ashley, how many... Let's assume every trustee is going to sell at least their 15 and some have sold more, how many are unaccounted for assuming what I just said.

Ashleigh Blake: Eight times 15? Irit Granger: Yeah. How many tickets are remaining assuming the trustees sell their minimum? Irit Granger: You mean how many do we have left to sell? Irit Granger: Remaining to sell, yeah. What are our [crosstalk 00:51:28] Irit Granger: Well we've only sold 384 out of a thousand. Irit Granger: Okay, so 384. Ashleigh Blake: 616 remain after that. Irit Granger: Okay. And how many more IGA dates do we have? Ashleigh Blake: Two. Irit Granger: Two. Saturday and Sunday, not this weekend but the following weekend. Irit Granger: Following weekend, okay. Irit Granger:

That's why I said it looks like we'll clear 500 fairly easily, but we need twice that. Anyway Ashleigh please do sprinkle your magic stuff everywhere, you know, social media, ads, and what have you, newsletters, wherever you think it's appropriate.

Ashleigh Blake:

I've been doing it, but I'll proceed so that it keeps boosting it. [crosstalk 00:52:13]

Irit Granger:

Oops. I'm sorry.

Mariya Hurwitz:

No, no. Just, how many tickets did we actually sell last year, Ashley?

Ashleigh Blake: 500.

500.

Irit Granger:

500. And we doubled the amount of tickets we printed this year. And Mariy, I think that email should not only encourage people to come in and get more tickets, but it should encourage them to re-share the post that the library posts on their individual social media accounts.

Ashleigh Blake:

Yes. That is very helpful. If trustees do that, because you can see how many more people it goes to and more and more, and especially... I have the Square link in that Facebook page and they can just hit on it and go to Square. So if trustees can share on their Facebook account, that's helpful. It just spreads it around more.

Barbara Ireland:

What we found last year if you'll remember too is that people bought pretty heavy towards the end.

Dee Ratterree: Oh, did they? I don't even remember that. Oh, good.

Barbara Ireland:

Yeah. They did. Remember Ashleigh, that's why we printed the additional 250.

Ashleigh Blake:

I think we had originally done 400 and then we moved it up to 500, so we can create a sense of urgency at the two week mark in November and say...

Dee Ratterree:

Get your tickets.

Ashleigh Blake:

Get them before they sell out. It's not a lie. Create a little more buzz. Because people do wait until the end a lot of times.

Barbara Ireland:

Oh, in fact, some people believe it's better luck to wait until the end.

Transcript by <u>Rev.com</u>

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Ashleigh Blake:

Yes.

Barbara Ireland:

I've had people that have told me that they're going to buy tickets from me, but they are waiting until closer to the end.

Irit Granger:

They think they're tickets are going to be on top of the pile?

Barbara Ireland: That's what they think.

Ashleigh Blake: I've heard that too, Barbara.

Barbara Ireland:

Yep.

Mariya Hurwitz:

We were just talking about this today, Ashley and I, and last year a lot of the winning tickets were high numbers, so it was funny.

Irit Granger:

Oh.

Ashleigh Blake:

It doesn't make sense as far as they all get thrown in a bag [crosstalk 00:54:11] and I shake it up and they all get thrown in the thing and get shaken, there's no...

Irit Granger: Right. [crosstalk 00:54:19]

Irit Granger: So Mariah, you're okay with sending out that email?

Irit Granger: Yeah. Barb, Dee, is that your vote as well?

Dee Ratterree:

Yeah.

Barbara Ireland:

Transcript by <u>Rev.com</u>

I would love for you to do it. I know you're really busy and I know you have a lot to do, but frankly, I think we need to bring the hammer down a little bit.

Irit Granger:

I do too. I think the board has to be shaken up a little bit.

Barbara Ireland: Yeah. And I think [crosstalk 00:54:42]

Irit Granger: To participate in an aggressive way.

Barbara Ireland:

You know, Dee and I are just board members, we're not...

Irit Granger:

You just say the word, Barb and Dee, one of you can have the honor.

Barbara Ireland:

No, we want... I want you to do it. I don't know about Dee.

Dee Ratterree:

I don't care. But I think you're definitely right that Mariya has the gravitas to do it.

Mariya Hurwitz:

No problem.

Irit Granger:

Okay. So moving on to the remaining fundraising calendar for the year. So we've got obviously the golden ticket raffle happening now. We're going to think about this virtual auction possibly in February, but if that turns out to be a non-starter, we won't have another event I assume until the Women's Soiree in May? I know we're in fairly good shape because of help through the government, but... What's that?

Dee Ratterree:

The Arthur grant.

Irit Granger:

Right. So we're thinking Women's Soiree, all being well, will be held in May, possibly the virtual auction in February, but we'll give that a miss for now. The golf event again in July, right? I think Al and Lauren were very willing to do another one and it was really [crosstalk 00:56:16]

Dee Ratterree: Oh, that's good. Yeah.

Transcript by Rev.com

Irit Granger:

August, we have the book sale and possibly bags and baubles.

Ashleigh Blake:

So actually the book sale traditionally is the same weekend as the Soiree, and this coming year, because the history society does their sale and we like to piggyback on that because people come to the center and it's a great draw for everything. And I did speak with them and they are, although they liked the August time that they did this year, they're going to keep it to Memorial Day weekend. So it will be the end of May, Women's Soiree, Soiree Redux which is what the bags and bobbles was, and the book sale that same weekend.

Irit Granger:

Oh, okay.

Ashleigh Blake:

But they do need a book sale chair, Pat, or absolutely awesome book sale chair has stepped down after doing it for a few years.

Irit Granger:

Is there anyone that has been working the book sale alongside her that could be a candidate to take over?

Ashleigh Blake:

There are people but they have been either past chairs or they're older and they don't want that big responsibility, but they're more than willing to come from time to time to help sort books. There was one young lady who was a college student and Pat and I had hopes on that, but she is going away to college, so she is not going to be a good option. There's no one in that immediate pool of people right now that we can pull from, so we want to look into our community for somebody else that would be willing to do it.

Mariya Hurwitz:

Can you think of any patron, Ashleigh? Anybody who's just super passionate but for whatever reason hasn't ever been involved as a volunteer.

Ashleigh Blake:

Yeah. I'll have to think about it a little more. I know some people who are book sellers and things that have aptitude, but they're like, "Pass." I'm going to have to give it a little thought. It is an ongoing job because book collection is coming in consistently for months and months, and you have to keep on top of it, otherwise it's a nightmare. So it's not just about that particular weekend. It's kind of a year round thing. It really is. Just to maintain it properly so that it doesn't get gnarly.

Mariya Hurwitz:

Well when I'm no longer president, when my term is over, I will take on that job, but we need someone in the interim. I can't commit to the next couple years of it, but I would happily take over after.

Ashleigh Blake:

Great. And we have people asking to donate books all the time, but we're keeping it at a minimum because we've cleaned the space. We have it ready and fresh with books that are only kind of the fresher books and that Pat and I really were conscientious about leaving a clean palate for the next person that isn't overwhelming and packed in and everything. So it's a good space for somebody to fill that.

Mariya Hurwitz:

And Ashley scrubbed the mold. I don't know if anybody else knows that you did that. [inaudible 00:59:03]

Ashleigh Blake:

Scrubbed the mold too.

Dee Ratterree:

Oh, girls, That's not good for your lungs.

Irit Granger:

No.

Irit Granger:

I don't suppose Pat knows anyone among her [crosstalk 00:59:14]

Ashleigh Blake:

I can ask her again. I mean, she's happy to have her friends to assist, so they've been kind of helping off and on.

Dee Ratterree:

We don't need to discuss this here and now. We can go away and think about it. I mean, I'm sorry, but I have people to feed and [crosstalk 00:59:30]

Irit Granger:

I'm all in favor of a shorter meeting too, so. That's fine with me. I'm just trying to help. Okay. So that's really it for us unless we want to make a date for our next meeting.

Barbara Ireland:

I have one more announcement. I will send out an email at some point very soon because we do need people to cover the weekend of the 13th of November. It looks like we are going to need that weekend-

Dee Ratterree:

To sell?

Barbara Ireland:

... So we want to implore people to work that weekend. We do not have anybody down for that weekend except Dee and I.

Mariya Hurwitz:

I think I can, Barb.

Barbara Ireland:

So I'll send out an email and see what people say.

Irit Granger: Okay.

Barbara Ireland: [inaudible 01:00:14] I'm waiting a couple days.

Irit Granger: Yeah. I've started drafting mine already.

Irit Granger: Maybe that should be part of the email.

Irit Granger: That we'll be needing another... Yeah.

Irit Granger: That would need volunteers to sell in front of the IGA, those that haven't participated already.

Barbara Ireland: [inaudible 01:00:34] 11:00 or 11:00 to 1:00. I mean, Dee and I were going to do 11:00 to 1:00, right Dee?

We could actually do 9:00 to 1:00 if we had to.

Barbara Ireland: Yeah. I don't know if we'll get people, but we could try.

Dee Ratterree: Well we like each other, so it's all right.

Irit Granger:

Dee Ratterree:

Well I suppose we should probably meet again because prior to the drawing so that we can recap where we stand with the raffle sales, so...

Dee Ratterree: Will there be an email?

Irit Granger:

Hm?

Dee Ratterree: Could that not be an email?

Irit Granger: How does everybody feel about that?

Ashleigh Blake:

It depends if you're looking to plan that event, that is an event, it's not an easy thing. So we may need to talk that over and how that goes logistically and then the advertising of that because people need to know that that's the drawing. People, when they've come into buy tickets have asked, I'm not sure if you get this at the IGA too, but, "When will I know?" And I tell them the drawing will be on the 4th and that information will go out. But if they aren't able to attend then they will be contacted, that's why we're taking their phone number and email and then we'll post the winners.

Dee Ratterree:

But that's on the website, right?

Ashleigh Blake:

What is?

Dee Ratterree:

That there's going to be a Zoom link on December 4th... [crosstalk 01:01:58]

Ashleigh Blake:

It's in the press release that's on the website, but people will still ask. So obviously there's interest in finding out and that, so you will have to plan that and how that night rolls out.

Barbara Ireland:

I think that Dee and I maybe should have meeting with Caitlyn when she's able because Caitlyn was the one who said that she would handle that for us. And so what do you say, Dee, do you want to just meet with Caitlyn when she's available?

Dee Ratterree:

Yeah. I need her for something else, [inaudible 01:02:33] Yeah, if we can.

Barbara Ireland:

Okay.

Irit Granger:

You mean meeting in person with her, Barb?

Barbara Ireland:

It depends.

Dee Ratterree:

No, it doesn't have to be.

Irit Granger:

Just one thing. Just one thing. When she last spoke about this at a board meeting, she mentioned just in passing, it wasn't anything official, possibly getting carolers in. And I did hear from someone on the board that said, "This is a holiday party. It's not of one faith or another. It's not Christmas. It's not Hanukah. It's not Kowanza." So if you can just steer her clear of that.

Ashleigh Blake:

We're very conscious of it with the holiday gala that things remain neutral and they're seasonal colors and seasonal decorations. So Winter and celebration and not one particular religion.

Dee Ratterree:

And dradle, dradle, dradle is not enough.

Irit Granger:

All right. Well why don't we take our cue from you to Dee and Barb, you let me know if you want another meeting?

Barbara Ireland:

Okay. I think if Mariya sends out the email that says, "Okay, by the way, we'd like for you to come in and get more tickets if possible and we need people to work on the 13th." If she includes that in the same email, that takes care of that.

Irit Granger:

And also re-share the library post on social media.

Dee Ratterree:

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Barbara Ireland:

Re-share the library post.

Mariya Hurwitz:

So sorry, you just said the 13th, so it's just going to be one day for four hours?

Dee Ratterree:

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No, actually...

Barbara Ireland:

We have workers for the 6th already, so we need workers for the 13th.

Dee Ratterree:

Aren't you...

Irit Granger: Just the 13th?

Dee Ratterree: Aren't you and I the 13th or are John and I...

John Ehrenreich : No, we're the... You only had the 6th.

Dee Ratterree: Oh, the 6th.

Barbara Ireland:

Yes. And then I had you and I down for the 13th because we didn't have anybody else.

Dee Ratterree:

Okay.

Barbara Ireland: And if we get somebody else to volunteer then we'll let them work.

Dee Ratterree: Okay. But don't hold your breath.

Barbara Ireland: Yeah. I know. So that takes care of that.

Mariya Hurwitz:

Well I definitely put in some time on the 13th but it would be nice to have other involvement in which I'll state very clearly on the...

Barbara Ireland:

The only other thing that's big that we have to organize is the drawing. And we're going to have to meet with Caitlyn to do that.

Mariya Hurwitz:

And are you guys envisioning utilizing Jamie in any way or letting her have a pass on this, at least publicly not be involved?

Dee Ratterree:

I don't think we have any idea yet.

Irit Granger:

Okay.

Irit Granger:

Okay.

Mariya Hurwitz:

I was just going to say invite her to any meeting you have if you feel like you're going to need her or you want to include...

Dee Ratterree:

Okay. Will do.

Barbara Ireland: Okay.

Irit Granger: Okay. Well, if that's it for now.

Dee Ratterree: Thank you, Marite. That was a lot.

Irit Granger:

We can adjourn. It's 5:34 and I'd like to have a motion to adjourn.

Dee Ratterree: [inaudible 01:05:39] I move.

John Ehrenreich : Second.

Irit Granger: Second, John? Okay. Then, all in favor.

Barbara Ireland:

Aye.

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Dee Ratterree:

Bye.

Irit Granger: Okay. So moved.